



**Oceania Dancesport
Championship**

Partnership Prospectus



The Event

The Oceania DanceSport Championship is held annually on the first weekend of October at the renowned ICC Sydney, Darling Harbour.

This one-day event showcases dancers from Australia, New Zealand, and across the Oceania region in a glittering program of dance styles, including Ballroom, Latin, New Vogue, and Break Dancing.

The Championship is adjudicated by a distinguished panel of accredited dance professionals.

Elimination rounds take place during the day, with the final rounds and prize-giving ceremony held in the evening as part of the Oceania Gala Dinner.

The Championship attracts not only competitive dancers but also dance coaches, social dancers, and dance enthusiasts of all kinds.

The Oceania DanceSport Championship has re-established Sydney as the national centre for competitive dancing.

We warmly invite you to become a partner in this exciting premier event.





OUR MISSION

The Oceania DanceSport Championship brings together the DanceSport community in a world-class, nation-leading event—firmly placing Sydney on the map as the host of the premier annual DanceSport event in the Oceania region.

OUR VISION

To develop a dancesport community event without limits - one that is united, harmonious, inspiring and inclusive, which caters to people of all age, race, sexual preference, ability level, and respects dancesport tradition.

OUR GOAL

THE CHAMPIONSHIP WILL:

- Improve fitness and flexibility
- Enhance skill and ability
- Foster artistic expression
- Promote physical and mental health across the lifespan
- Facilitate social connectedness and a sense of belonging to community
- Provide fun and leisure
- Enrich quality of life



Leeanne Bampton

– DANCESPORT EVENTS FOUNDER –

Leeanne is one of Australia's most celebrated professional dancers and a sought after choreographer and adjudicator.

Following an extremely successful career as a professional dancer achieving both national and international rankings, Leeanne has been operating one of Australia's most successful studios, producing champions for over 35 years.

Leeanne's passion is Ballroom and Latin technique and choreography which she has demonstrated in previous TV shows and stage productions including Dancing with the Stars (DWTS).

ADJUDICATOR & EXAMINER EXPERIENCE

- Australian Dancing Society Examiner
- World DanceSport Federation (WDSF) Adjudicator and Examiner
- The only qualified WDSF Examiner (Oceania Region) in Australia
- Member of the WDSF commission for fairness in adjudication worldwide
- An international adjudicator for WDSF 2010 to date: adjudicating World Professional Ballroom & Latin; World Grand Slam Wuhan; International Open Australian Championships; IWGA World Games Wroclaw, Poland; The Asian Games Ashgabat, Turkmenistan

COMPETITIVE DANCE EXPERIENCE

- Professional World 10 Dance Finalist
- Top 24 British Open Professional Latin & Ballroom
- 10 times Australian & South Pacific 10 Dance Professional Champion
- Ballroom & Latin Competitor 1988-2000
- Elite Coach to > 20 Australian Champions
- Studio Owner - Sydney Ballroom

CHOREOGRAPHY EXPERIENCE

- DWTS professional dancer seasons 3 & 4 with Dicko and Toby Allen
- DWTS dancer director for 10 years 2005 - 2014, and choreographer Seasons 1-12
- So You Think You Can Dance (SYTYCD) musical director and choreographer
- Baz Luhrmann's Strictly Ballroom head ballroom choreographer
- Willoughby Theatre Company's head choreographer for Strictly Ballroom in 2017

ADMINISTRATION EXPERIENCE

- Director DanceSport Australia
- Director Dancesport Events Pty Ltd • Director Oceania Dancesport
- Championship

Partnership Opportunities

NAMING RIGHTS PACKAGE – 1 AVAILABLE **\$30,000**

- Your company name included in the official title of the Oceania DanceSport Championship
- 1 x table (10 seats) for the Oceania Gala Ball (includes dinner and drinks)
- 10 x Championship un-reserved day-entry tickets
- A prominent banner on the front page of the Championship website with link
- Your logo included on all Championship correspondence and emails that are sent
- Logo included on the competition registration portal hosted by DanceSport Live
- Opportunity to include your company banner with logo around the dancefloor
- Opportunity for 1 x exhibition stand in the Trade Village with the 1st preference of location
- 5x one-hour dance workshops in the lead-up to the Championship for up to 20 people
- Your choice of an inside front cover or outside back cover, and an inside double-page spread advertisement in the Championship souvenir program

PLATINUM PACKAGE **\$20,000**

- 5x table seating (5 seats) for the Oceania Gala Ball (includes dinner and drinks)
- Banner on the front page of the Championship website with a link to your company's website
- Your logo listed on the Sponsorship page of the website
- Opportunity for 1 x exhibition stand in the Trade Village with the second preference of location
- Inside front cover or outside back cover advertisement in the Championship souvenir program

GOLD PACKAGE **\$15,000**

- 2x Complimentary tickets to the Oceania Gala Ball (includes dinner and drinks)
- Opportunity for 2 x exhibitions in the Trade Village
- Your logo listed on the Sponsorship page of the website
- Full-page colour advertisement in the Championship souvenir program

NEXT STEPS?

We thank you for your consideration and look forward to further discussions with you.

Dancesport Events
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