



**Oceania Dancesport
Championship**

**Partnership
Prospectus**

The Event

Experience the pinnacle of dance at the prestigious Oceania Dancesport Championship, an annual extravaganza taking place on Saturday 5th October 2024 at the iconic ICC Sydney, Darling Harbour.

The evening will open with a breathtaking floor show by the 10 times World Champions.

This exclusive one-day spectacle unites the crème de la crème of dancers worldwide in a dazzling display of dance styles with Ballroom, Latin, New Vogue, and Break Dancing.

Judged by an elite panel of accredited dance experts, the Championship unfolds with daytime elimination rounds, culminating in the grand finale and award ceremony during the Oceania Gala Dinner. This event is not just a competition; it's a celebration of dance, drawing in competitors, coaches, social dancers, and enthusiasts from all corners.

The Oceania Dancesport Championship proudly positions Sydney as the epicenter of competitive dance. We extend an exclusive invitation for you to join us as a partner in this premier event, where elegance meets excitement, and every step is a story. Come, be part of the rhythm that moves us all.



The Oceania Dancesport Championship is more than a competition; it's a celebration of the transformative power of dance.

- **Elevate Well-being:**
Boost physical fitness and flexibility, while enhancing the skill and artistry of every dancer.
- **Express Creativity:**
Provide a platform for dancers to express their artistic vision and passion.
- **Enhance Health:**
Advocate for the holistic benefits of dance, promoting both physical and mental well-being for all ages.
- **Build Community:**
Create a vibrant community where everyone feels connected, supported, and valued. Celebrate Joy: Offer an exhilarating experience that brings fun and leisure to the forefront.
- **Improve Lives:**
Contribute to an enriched quality of life through the joy of dance.

Join us in making the Oceania Dancesport Championship a beacon for excellence, community, and the joyous spirit of dance.



Leeanne Bampton

– DANCESPORT EVENTS FOUNDER –

Leeanne Bampton is renowned worldwide for her exceptional talent in dance. Her credentials rank her as the most qualified examiner and adjudicator in the southern hemisphere. She has served as head choreographer for Baz Luhrmann's Strictly Ballroom and has been a prominent figure on television and stage, particularly in Dancing With The Stars. Leeanne's mastery in Ballroom and Latin technique is unparalleled and has earned her national and international acclaim. Leeanne's passion and dedication to the art of dance is evident at the annual Oceania Dancesport Championship and the legacy she continues to build in dance.

ADJUDICATOR & EXAMINER EXPERIENCE

- World Dancesport Federation (WDSF): Adjudicator and Examiner
- International adjudicator:
 - World Professional Ballroom & Latin
 - World Grand Slam Wuhan
 - International Open Australian Championships
 - IWGA World Games Wroclaw, Poland
 - The Asian Games Ashgabat, Turkmenistan
- Member of the WDSF commission for fairness in adjudication worldwide

COMPETITIVE DANCE EXPERIENCE

- Professional World 10 Dance Finalist
- Top 20 British Open Professional Latin & Ballroom
- 10 times Australian & South Pacific 10 Dance Professional Champion
- Elite Coach

CHOREOGRAPHY EXPERIENCE

- Dancing With the Stars: Professional dancer with Dicko and Toby Allen (Human Nature)
- Dancing With the Stars: Resident dance director and choreographer for 10 years
- So You Think You Can Dance: Choreographer
- Baz Luhrmann's Strictly Ballroom: Head ballroom choreographer
- Willoughby Theatre Company: Head choreographer for Strictly Ballroom

ADMINISTRATION EXPERIENCE

- Director of Dancesport Australia
- Director of Dancesport Events Pty Ltd
- Director of Oceania Dancesport Association
- Studio owner of Sydney Ballroom

Partnership Opportunities

PRINCIPAL EVENT SPONSORSHIP

- Your company will be the sponsor of the major event of the evening
- Company name included in the official title of the Oceania Dancesport Championship
- Your choice of an inside front cover or outside back cover, and an inside double-page spread
- 1 x table (10 seats) for the Oceania Gala Ball (includes dinner and drinks)
- Prominent banner on the front page of the Championship website with a link to your company's website
- Logo featured on competition schedule app
- Logo included on all Championship correspondence, emails and social media
- Logo included on the competition registration portal hosted by Dancesport Live
- Your company banner with logo around the dance floor
- Exhibition stand in the foyer of the ballroom
- Dance workshop in the lead-up to the Championship for a group of up to 20 people

PLATINUM PACKAGE

- 1 x table (10 seats) for the Oceania Gala Ball (includes dinner and drinks)
- Banner on the front page of the Championship website with a link to your company's website
- Logo listed on the Sponsorship page of the website
- Exhibition stand in the foyer of the ballroom
- Logo featured on competition schedule app
- Dance workshop in the lead up to the event for a group of up to 10 people
- Inside front cover or outside back cover advertisement in the Championship souvenir program

GOLD PACKAGE

- 6 x Complimentary tickets to the Oceania Gala Ball (includes dinner and drinks)
- Exhibition stand in the foyer of the ballroom
- Dance workshop in the lead up to the Championship for a group of up to 10 people
- Logo listed on the Sponsorship page of the website
- Full-page colour advertisement in the Championship souvenir program



NEXT STEPS?

We would like to extend our heartfelt thanks for your time and consideration. We are thrilled at the prospect of your involvement in our event and eagerly anticipate the opportunity to discuss potential sponsorship with you. Your participation could be the key to enriching this experience for all involved, and we are excited to explore the possibilities that lie ahead.

Dancesport Events

Leeanne Bampton

Ph: 0412 333 200

Sue Johnson

Ph: +61 401 922 335

admin@dancesportevents.com.au

